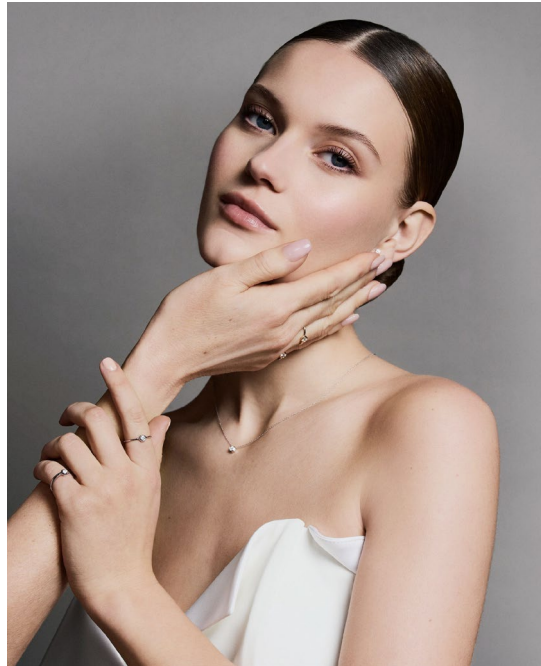


'My first diamond' with the SOLITAIRE MINI line by mandana 'next generation jewellery'



- The first steps into the world of diamond jewellery with the new SOLITAIRE MINI line by mandana – because luxury doesn't have to cost the world
- Premium jewellery with high-quality lab-grown diamonds, recycled gold and innovative NewLife fabric ribbon
- A gift of value(s) and sustainability: ideal for celebrating exam results, an 18th birthday or a new baby – available from April

SOLITAIRE MINI gives the next generation their first diamonds. The new range transforms the exclusive designs from mandana's best-loved jewellery lines into delicate, dainty pieces. Sustainability runs through every aspect of the mini masterpieces, with 0.15 ct lab-grown diamonds of the highest 4C quality on recycled 18 carat white or yellow gold and responsibly sourced NewLife ribbons. The yarn in these ribbons comes from recycled PET bottles and offers all the quality and durability of a classic ribbon, but with significantly lower environmental impact: the NewLife ribbons produce 32% fewer CO2 emissions, reduce water use by 94% and save 64% energy.

Whether they're channelling the modern, geometric shapes of the 'Motion' line or the refined elegance of 'Reflect' – the mini pieces perfectly express one of mandana's basic principles: offering luxury at a fair price, without sacrificing style and elegance.

The dainty, minimalist elegance makes SOLITAIRE MINI the ideal gift to celebrate exam results, an 18th birthday or a new baby – a first diamond for eternity, a symbol of a sustainable and responsible future.



mandana

NEXT GENERATION JEWELLERY FOR NEXT GENERATION CUSTOMERS

Never mined, but lab-grown – this was the guiding principle behind founder Christine Marhofer's journey, starting in 2021 and culminating in the launch of two new start-ups two exciting years later.

mandana only uses recycled 750 gold (18 carat), because lasting value is what's precious. All individual pieces are lovingly made by hand under fair conditions within Europe, in Germany and Spain. The mandana team has also managed to incorporate sustainability into every aspect of the collections: The vegan jewellery cases 'grow back' as they are made of Oleatex, a leather alternative made from non-edible organic waste from the olive industry. mandana uses a biodegradable and compostable hot stamping finish to label the cases.



'My desire was to create something that lasts, with a material and emotional value, at the same time reflecting the values of our time: sustainability, diversity, respect for our planet, social justice, accountability and transparency. High-quality jewellery can embody all this and is made to last. Gold is one of the most valuable materials in the world – and diamond the hardest. I wanted to bring these elements together and create something sustainable from them – to usher in an age where we express our values through jewellery.'

– Christine Marhofer, managing director and founder of mandana

About mandana

The neo-luxury jewellery brand mandana was founded in 2021 by Christine Marhofer and creates high-quality jewellery collections with Nevermined diamonds grown especially in Germany. The brand represents 'conscious luxury': all mandana jewellery is made from recycled 750 gold (18 carat) and every aspect of sustainability has been carefully considered – from production to packaging. The brand represents strong values and ideals. Sustainability, diversity, fairness, respect, mindfulness, social justice and women's empowerment shape everything mandana does. The mission: to spark change – and usher in an age where we express our values through jewellery.



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